



THE PEOPLE'S VACCINE

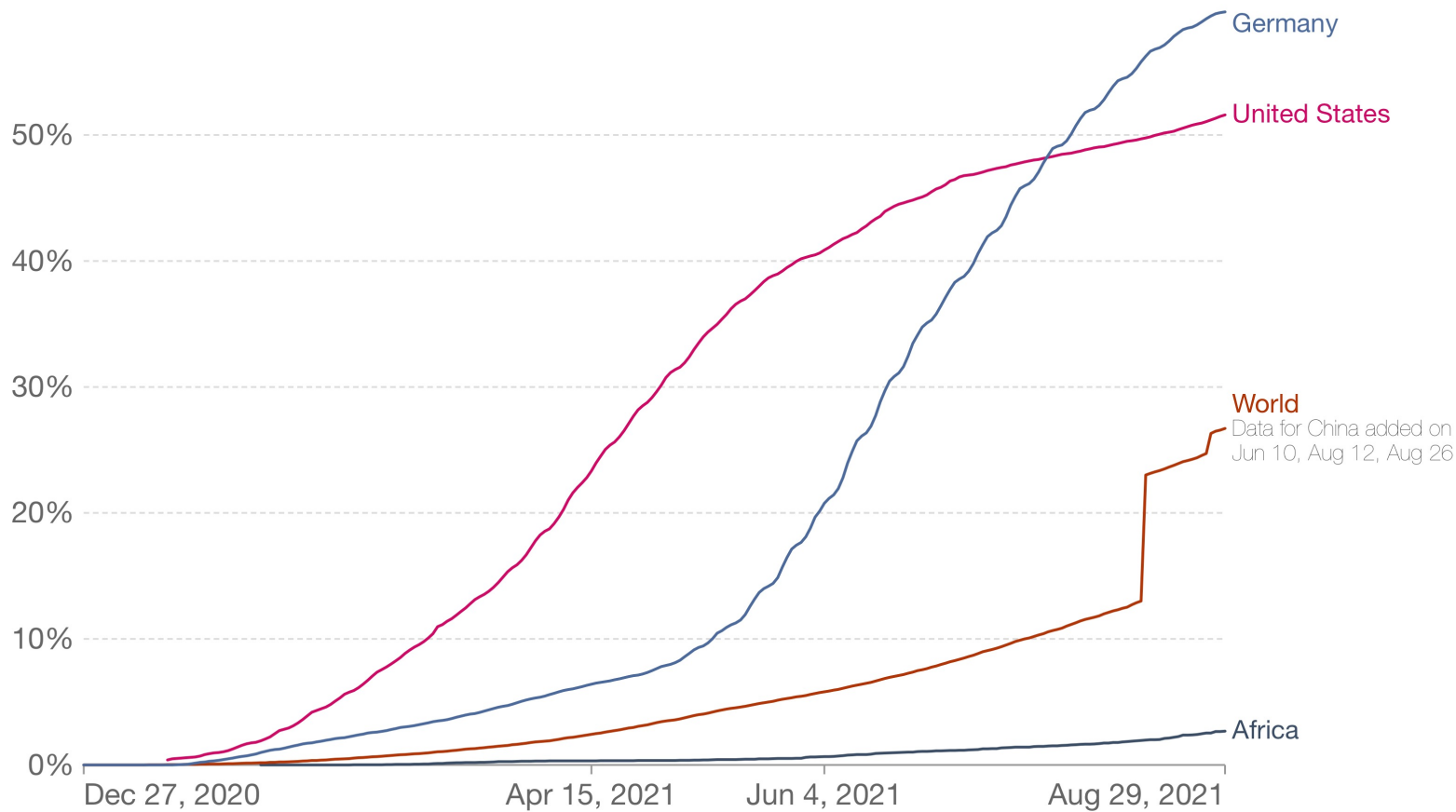
Available to everyone, everywhere, free of charge

PVA Africa Network Meeting
August 31, 2021

Vaccine Rollout Snapshot

Share of the population fully vaccinated against COVID-19

Total number of people who received all doses prescribed by the vaccination protocol, divided by the total population of the country.



Source: Official data collated by Our World in Data. Alternative definitions of a full vaccination, e.g. having been infected with SARS-CoV-2 and having 1 dose of a 2-dose protocol, are ignored to maximize comparability between countries.
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Today's agenda

- Brief intro re PVA for new attendees.
- Upcoming PVA week of action – overview of plans and discussion re African inputs.
- Updates from across the continent: burning issues, recent activities, and points that we – as a collective - need to address or should amplify (J&J story, SADC meetings, other)
- Upcoming key dates, events, and advocacy opportunities.
- Any other business (date change)

What is the PVA??

The People's Vaccine Alliance is a coalition over 75 organizations and networks, with the support of **over 170 former Heads of State, Nobel Laureates, faith leaders, health experts, economists** and other notable figures **fighting to end vaccine apartheid**.

We are united under a common aim of **campaigning for a 'people's vaccine' for COVID-19**. This would be based on shared knowledge, and freely available to everyone, everywhere - a global common good.

OUR DEMANDS

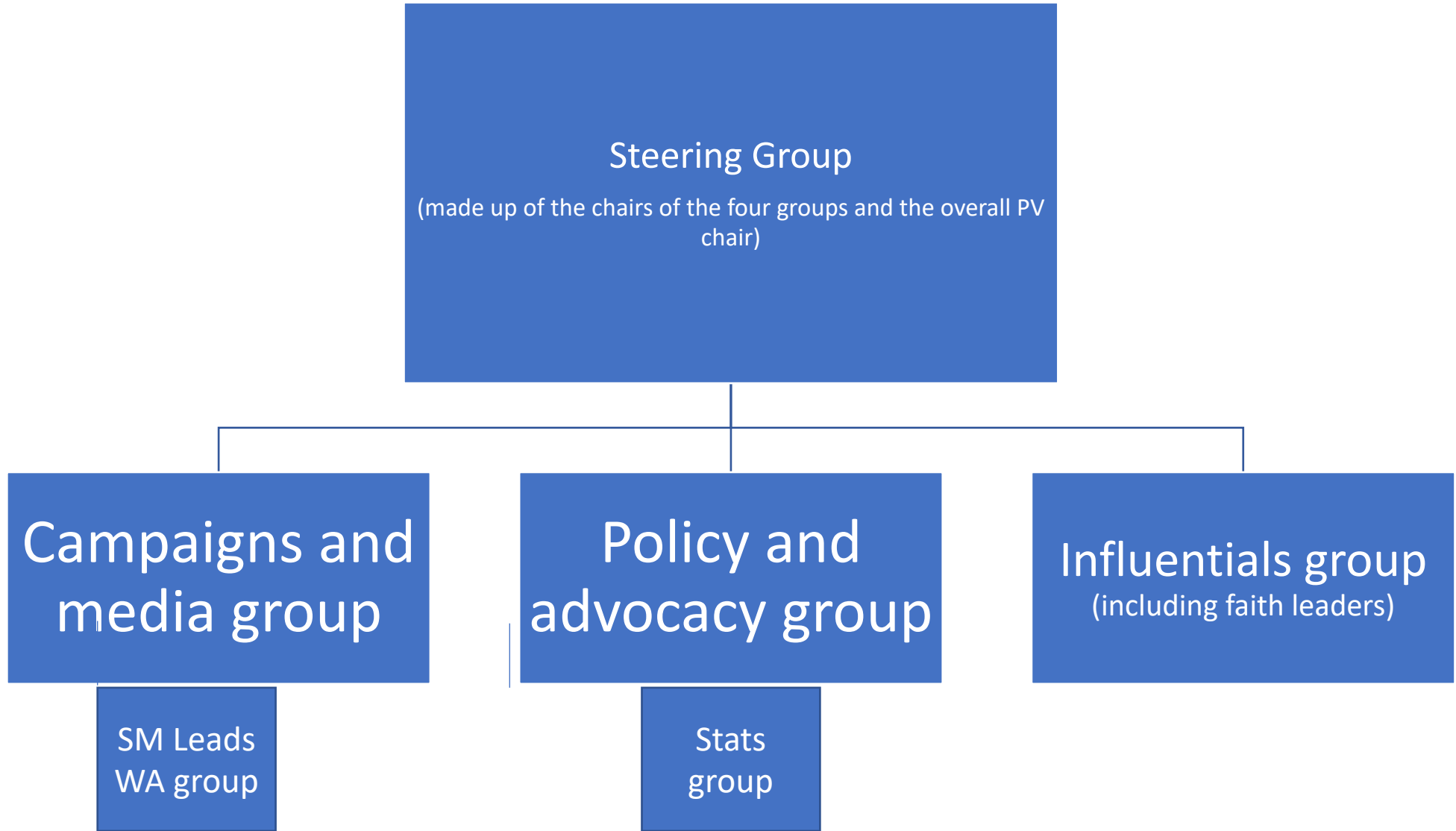
✓ **Raise the ambition to vaccinate 60% of the planet.** We are not going to end this pandemic by vaccinating fewer than 30% of the world's population in the next six months. World leaders must aim higher and create a clear roadmap of how to get there. Make sure to base this roadmap on a solid manufacturing and distribution plan for all COVID-19 products and technologies. This process should be funded with fair share financing from rich nations, and fair allocation of doses.

✓ **Break the shackles of intellectual property on vaccines and COVID-19 knowledge.** This will allow every nation to produce or buy vaccine doses at affordable rates. All Government leaders must support the WTO proposal by India and South Africa to temporarily waive intellectual property on Covid-19 vaccines, treatments and related technologies. They must also force pharmaceutical companies to share their COVID-19-related technology and know-how through the World Health Organization's COVID-19 Technology Access Pool.

✓ **Make an immediate and large investment of public money into manufacturing more vaccine doses around the world.** We need to see a clear plan to fund the huge increase in manufacturing of vaccines that is needed. We need to build a global distributed network to deliver these doses as global public goods to all nations. We have seen a clear failure of the market alone in ensuring enough vaccines. Therefore, governments should keep sufficient ownership of these new facilities, and work with the WHO to make sure they serve public interests first.

✓ **Provide COVID-19 vaccines, treatments and tests free of charge.** To everyone, everywhere, allocated according to need. Prioritize frontline workers, people at higher risk, and resource-poor countries least able to save the lives of those infected with the virus. Marginalized groups should be part of these programmes. This includes refugees, prisoners, people with disabilities, and indigenous populations.

✓ **Scale up global financial support for upgrading and expanding public health systems.** We can use the experience of the pandemic to create resilient, universal and equitable health systems around the world. These services should be free at the point of use, with all user fees eliminated. Universal Health Coverage is the global public good needed to respond not only to emergencies but also to protect and save lives every day.



STRATEGIC PRIORITIES

- **Pushing Germany – and rest of blockers mainly Europe – to back waiver and pursue tech transfer (waiver and tech transfer are highly interlinked)**
- **Amplify voice of Global South people and countries, on cost of inaction and readiness to manufacture (amplifying data, building capacity of spokespeople, sharing stories)**
- **Increase heat on big pharmaceutical corporations – with continued goal of one corporation into CTAP**

Also: Amplify the work of others; identify key opportunities

PVA Week of Action: September 14-21

Aim: Shame leaders into action by focusing on the human cost of the pandemic and highlighting the leaders' alignment with pharma greed rather than humanity. Centre the grim reality of [10,000 people per day](#) dying because leaders are choosing not to end the pandemic.

Messaging: We have the vaccines, we have the recipes, technology, the manufacturing capacity and the political ability to end the pandemic, but leaders haven't. People are still dying. Not ending the pandemic is a political choice. ***It's the wrong choice.***

Help us urge Biden and Merkel to choose to end the pandemic. They can do this by supporting fair dose reallocation, a tech transfer, a TRIPS waiver and a global vaccine manufacturing program.

Week of Action Targets

Core targets 14th:Germany (CTAs: stop blocking TRIPS waiver in Europe and supports diffusion of its life-saving mRNA vaccine technology via WHT hub)

Core targets 20th:Biden / US administration (CTAs: Compel Moderna to share recipes, Show leadership in supporting TRIPS waiver)

Pharma targets: Biontech, Pfizer, Moderna, JJ, AZ

#Unteilbar demonstration 4th September



**SUPPORT A #TRIPSWAIVER
DEMAND A TECH TRANSFER
ACT NOW FOR A #PEOPLESVACCINE**

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Posters for people to use during protest

Makethemsign/PVA protest station for photo opp



Billboards along the protest's route

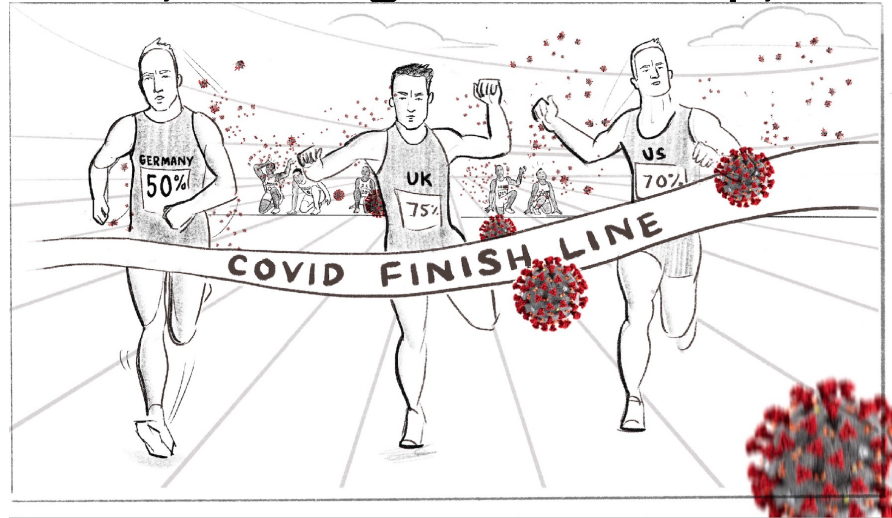
"4.4 Corona deaths worldwide.", "More than 130 countries demand free access to essential medicines.", "Germany blocks. And makes profits."

September 14: 24hrs of Action Targeting Germany: Media Products

- **Heads of State and Nobel Laureates letter** to the 3 (Green ,SPD, CDU) candidates to be next Chancellor (will be ready by Sept 13 in English & German)
- Interviews of PVA spokespersons in German media correspondents in key countries (**Ghana, Namibia, Uganda**)
- PR for the 24hrs of action (follow up with MSF for simultaneous PR from them with shared text)
- Feeding PVA killer facts to German journalists (confirmed)
- Organizing talks with politicians on federal and state level from Greens and Social Democrats (& gather support from greens and SD outside Germany)

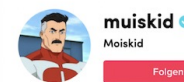
September 14: 24hrs of Action Targeting Germany: Online Actions/Products

- Race against COVID [film](#) (confirmed, aiming at 14th Sep, EN&DE)



- Merkel Make Shisha auf / lift the patent [viral video](#) (not confirmed, aiming at 14th Sep - German only)

The concept "Merkel mach Shisha auf" (Merkel open hookah)



23 Folge ich
Hi, ich bin nett

iskid

cid

Folgen

ollower 12.1M Likes

September 14: 24hrs of Action Targeting Germany: Online Actions/Products

- PVA social media kit [here](#)
- Possible digital action targeting WTO German negotiators, Merkel and 3 future Chancellor -
- Possible digital adaptation of shisha video (supporters calling Merkel to open patents)
- CTA to share race video
- Twitter account: Did Germany choose to end COVID today?
<https://twitter.com/DidBezos>

September 14: 24hrs of Action Targeting Germany: Offline Actions

Action showcasing 10k deaths per day as consequence of inaction in Germany/Geneva at WTO for WTO's TRIPS Council meeting to discuss the revised temporary TRIPS waiver proposal

Possible phot opp/action in 25 countries around the world meeting as part of the CSO UNGA shadow process of the *People Assembly* where marginalized groups meet to voice their concerns and demands to their governments that will be brought to UNGA (GCAP is leading and will send us a list of gathering happening on the 14th, PVA Global Coordinator leading)

Ideas for actions: projection representing the 10k deaths on WTO building (for example: [Greenpeace activists flash demand messages ahead of WTO council meet on vaccines](#))

September 20: Online & Offline Actions

- **Offline:** [End Vax Apartheid March](#) from UNGA via Pfizer in NYC (organized by Healthgap).
- **Online:** virtual marching in solidarity of people in the south that died of covid (need more info on this)
- **Online:** social media assets like visual made up of all of the names submitted of people who died in the global south after vaccines were first available
- **Creative product:** Human story: Northern Ugandan Hospital Film by SA producer
- **Creative product:** HIV/COVID video

Key Upcoming Dates

- #Makethemsign protest in Berlin **4 September**
- G20 Health Ministers' Meeting in **Rome 5-6 September**
- UNGA **14-30 September**
- German federal elections **26 September**
- World Bank Annual Meetings **15-17 October**
- G20 in Rome **30-31 October**
- COP26 in Glasgow **31 October - 12 Nov**
- One year anniversary of Ensemble (J&J) trial launch in Sa: **6 Nov**
- World AIDS Day: **1 Dec**
- One year anniversary of first COVID-19 vaccine being administered: **8 Dec**



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EVERYWHERE, FREE OF
CHARGE.**

